



EDDA ACCADEMIA DI STILE

Basic Course

PROGRAMME

DURATION OF THE COURSE:
TWO DAYS (FULL IMMERSION)
8 HOURS EACH ONE



Basic Course PROGRAMME

- INTRODUCTION
 - THE MAGIC FORMULA

- 2.- WHO INVITES – THE HOST
 - THE INVITATIONS – DIFFERENT TYPES OF INVITATIONS
 - WHEN AND WHO
 - ORGANISING THE WORK
 - PRESENTATIONS AND GREETINGS

- THE TABLE
 - CORRECT SETTING
 - FORMAL LAYOUTS

- PRIORITIES
 - BRITISH STYLE
 - FRENCH (INTERNATIONAL) STYLE

- SERVICE AT TABLE
 - THE DIFFERENT TYPES OF SERVICE APPLIED INTERNATIONALLY

- BEHAVIOUR AT TABLE

- EVENTS AND FORMAL CEREMONIES

- OFFICIAL COMPANY/BUSINESS PRIORITIES FOR IMPORTANT EVENTS

Basic Course
PROGRAMME

.- WHO IS INVITED – THE GUEST

- THE INVITATIONS: INTERPRETATIONS AND REPLIES
- THANKS AND GIFTS

- DRESSING

- DRESS OCCASIONS: OFFICIAL - FORMAL - INFORMAL
- MALE AND FEMALE DRESS
- FUNERALS

‣ MANNERS OF ADDRESSING

- APPELLATIONS AND NOBLE TITLES IN ITALY

‣ LOCATION

- CRITERIA FOR CHOICE, NEGOTIATION, CONTRACTS AND ALL THE DETAILS TO ENSURE A SUCCESSFUL EVENT

STAGE, PANELS, DRAWINGS / MAPS, CARDS TO LOCATE THE GUESTS