



EDDA ACCADEMIA DI STILE

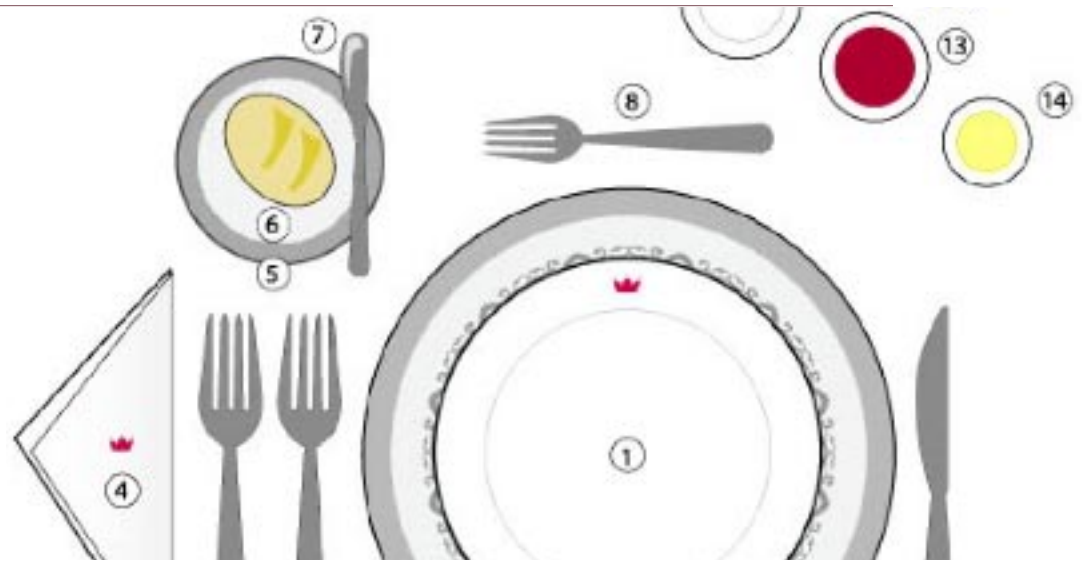
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# *Basic Course*

PROGRAMME

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DURATION OF THE COURSE:  
TWO DAYS (FULL IMMERSION)  
8 HOURS EACH ONE



## *Basic Course* PROGRAMME

- INTRODUCTION
  - THE MAGIC FORMULA
  
- 2.- WHO INVITES – THE HOST
  - THE INVITATIONS – DIFFERENT TYPES OF INVITATIONS
  - WHEN AND WHO
  - ORGANISING THE WORK
  - PRESENTATIONS AND GREETINGS
  
- THE TABLE
  - CORRECT SETTING
  - FORMAL LAYOUTS
  
- PRIORITIES
  - BRITISH STYLE
  - FRENCH (INTERNATIONAL) STYLE
  
- SERVICE AT TABLE
  - THE DIFFERENT TYPES OF SERVICE APPLIED INTERNATIONALLY
  
- BEHAVIOUR AT TABLE
  
- EVENTS AND FORMAL CEREMONIES
  
- OFFICIAL COMPANY/BUSINESS PRIORITIES FOR IMPORTANT EVENTS

*Basic Course*  
PROGRAMME

.- WHO IS INVITED – THE GUEST

- › THE INVITATIONS: INTERPRETATIONS AND REPLIES
- › THANKS AND GIFTS

- DRESSING

- › DRESS OCCASIONS: OFFICIAL - FORMAL - INFORMAL
- › MALE AND FEMALE DRESS
- › FUNERALS

› MANNERS OF ADDRESSING

- › APPELLATIONS AND NOBLE TITLES IN ITALY

› LOCATION

- › CRITERIA FOR CHOICE, NEGOTIATION, CONTRACTS AND ALL THE DETAILS TO ENSURE A SUCCESSFUL EVENT

STAGE, PANELS, DRAWINGS / MAPS, CARDS TO LOCATE THE GUESTS